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Jackson Paper and Sustainable Corrugated Unite as Sustainable Corrugated & Containerboard

Integrated, independent paper and packaging company launches unified market identity focused on sustainability, service, and long-term growth

SYLVA, NC -
Jackson Paper Manufacturing and Sustainable Corrugated today announced they are unifying under a single identity: **Sustainable Corrugated & Containerboard (SCC)**. The new name reflects how the two long-affiliated businesses already operate as one integrated paper and packaging manufacturer serving corrugated-sheet customers across the Southeast and containerboard customers throughout North America.

This unification brings together Jackson Paper's recycled containerboard mill in Sylva, N.C. with Sustainable Corrugated's sheet-feeding operations in Morganton, N.C. and Dalton, Ga. While the companies have long operated under common ownership and shared leadership, the new identity formally aligns their market presence around a single vision: delivering sustainably produced containerboard and corrugated packaging solutions with the agility and responsiveness of an independent manufacturer. Day-to-day operations, customer relationships, ordering, and product quality will remain unchanged.

The combined company is one of the nation's few remaining independent, vertically integrated paper and packaging producers — a deliberate position in an industry that has steadily consolidated over the past decade.

"This rebrand reflects who we already are — one team, one integrated company, and one shared commitment to our customers," said Bobby Hunter, President, Corrugated. "By bringing our paper and packaging operations together under the Sustainable Corrugated & Containerboard name, we are better positioned to represent the strength of our vertically integrated capabilities and continue investing in the future of sustainable packaging."

Sustainable Corrugated & Containerboard will continue emphasizing sustainability throughout its operations. The company produces 100% recycled medium, operates a closed-loop cooling system with zero wastewater discharge, utilizes a wood-fired boiler and steam turbine system, and maintains FSC® and SFI® certifications. SCC also offers the capability to produce 100% recycled corrugated sheets for customers seeking environmentally responsible packaging solutions.

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Sustainable
Corrugated & Containerboard

"Our customers have always known us for quality, reliability, and responsiveness," said Matt Gilles, Chief Commercial Officer. "Independence and integration are real advantages for our customers. From recycled fiber to corrugated sheet, decisions are made under one roof. Now, our brand more accurately reflects the integrated, independent paper and packaging company we've become."

For more information, visit www.sccpackaging.com.
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